



For the Game. For the World.

**To the member associations of FIFA**

**Circular no. 1176**

Zurich, 23<sup>rd</sup> January 2009  
DSG/jne/mcr

**Promotional DVD: "Women's Football Excellence"**

Dear Sir or Madam,

The year 2008 was a youthful one for the "beautiful game" with the U-17 and U-20 Women's World Cups held in New Zealand and Chile respectively. The standard of play in these competitions showed the progress and increasing growth of the women's game, in terms of both numbers and quality.

We can look back on 2008 as a year of many victories in women's football but also one that provides us with new challenges to overcome.

Creating awareness and promoting the women's game is one such challenge. We hope that the enclosed promotional DVD, "Women's Football Excellence", will help you to spread the message about women's football in your association and will become a tool for your development activities.

In this production, we have selected memorable moments from women's football competitions and invited FIFA World Players Marta and Birgit to recount their experiences.

We hope to continue our valuable collaboration and would like to take this opportunity to wish you a successful 2009.

Yours faithfully,  
FIFA

Markus Kattner  
Deputy Secretary General

- Cc: - FIFA Executive Committee
- Committee for Women's Football and the FIFA Women's World Cup
  - Organising Committee for the FIFA U-20 and U-17 Women's World Cups
  - FIFA Confederations
  - FIFA Women's Football Instructors